

ASHLEY SADLER

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SKILLS

- Microsoft Excel (Certified)
- Microsoft Word & PowerPoint
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Point-of-Sale (POS) Systems

EDUCATION

University of Arkansas, Fayetteville, Arkansas Expected 2028
Bachelor of Science in Apparel Merchandising and Product Development GPA: 3.95
Minor: General Business
Chancellor's List Fall 2024, Spring 2025, Spring 2026

LEADERSHIP EXPERIENCE

Vice President 2026–Present

Fashion & Apparel Board (FAB) | University of Arkansas

- Help lead organization initiatives, events, and member engagement activities
- Collaborate with students and fashion industry professionals through networking and programming
- Support fashion-related campus events and outreach efforts

Market Staffing Team 2026–Present

The Smith Agency | Dallas, TX and Atlanta, GA

- Support apparel and gift market events within the Dallas and Atlanta markets
- Assist with client engagement, brand representation, and showroom operations
- Work within fast-paced wholesale and retail fashion environments

PROFESSIONAL EXPERIENCE

Sales Associate & Social Media Assistant 2026–Present

Chayce | Houston, TX

- Promoted store credit cards, loyalty programs, and special promotions
- Answered questions about product features, pricing, and store policies
- Restocked shelves and displayed new merchandise to keep the sales floor clean

Social Media Manager & Events Team Member 2023–2025

DonutNV West Central Houston | Houston, TX

- Create social media content and promotional materials for brand platforms
- Support customer engagement and event operations at community and private events

Sales Associate & Social Media Assistant 2023–2024

Milla & Ella Boutique | Houston, TX

- Assisted customers with styling selections and purchase decisions
- Supported inventory organization and visual merchandising displays
- Created content for social media platforms and modeled merchandise

Fashion Model 2021–2024

Page Parkes Center of Modeling & Acting | Houston, TX

- Modeled apparel collections in runway shows, brand events, and studio photo shoots
- Worked with designers, stylists, and production teams in professional fashion environments

INVOLVEMENT

- Pi Beta Phi Sorority — University of Arkansas
- Student AATCC
- National Society of Leadership and Success
- University Recreation & Wellness